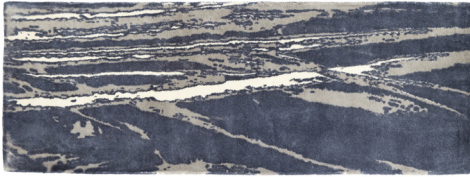


THE INFO RUGS



IR01: Air Traffic
Ian Wylie/Foundation for Deep Ecology



IR02: A New Dam
Daniel Dancer/Foundation for Deep Ecology



IR03: Oilfield
Mark Gamba/Foundation for Deep Ecology

Named the 'Info Rugs', the patterns for the rugs were extracted from three photographs shot by the photographers at Foundation for Deep Ecology, an organisation that supports efforts to protect wilderness and wildlife. Each photograph tells a heartfelt story that also conveys the environmental impact that humans are creating.

The collection consists of three designs, each digitalised from the photographs and available in three sizes. IR01 is inspired by a photograph of the chemtrails caused by the busy and excessive air traffic over London. IR02 takes its design from the image of a thousand year old forest that fell victim to a chain saw to make way for a new dam in Oregon. IR03, the largest rug in the collection, depicts an California oilfield, and the merciless drilling and human violation into the earth.

The Info Rugs are handmade, using a traditional tufting technique, giving a soft, yet dense, 16 mm thickness. The designs are simple, with a calm colour palette - minimising the colour contamination in production by using un-dyed wool and very few colours to screen print the pattern, respecting the design, craftsmanship and the environment.

ITEM NO.	03001: IR01 Air traffic 03002: IR02 A New Dam 03003: IR03 Oilfield
PRODUCTION MATERIALS	Hand-tufted and screen printed 80 % un-dyed Indian wool 20 % cotton
FINISH	Screen printed
COLOURS	Dark grey, silver, taupe, ecru
ORIGIN	India
IR01	W 77 cm x L 200 cm W 27.5" x L 78.7"
IR02	W 170 cm x L 240 cm W 66.9" x L 94.4"
IR03	W 220 cm x L 340 cm W 86.6" x L 133.8"